

# BUCKEYE BAR EXPO EXHIBITOR INFORMATION

## 1) **Date and Location**

Monday, October 16, 2006 from 11:00 am to 5:00 pm with post-show entertainment at the Buckeye Hall of Fame Cafe, 1421 Olentangy River Road, Columbus, OH 43212.

## 2) **Booth Set-Up**

Booth set-up is between 6:00 pm - 9:00 pm on Sunday, October 15, 2006 and between 8:00 am - 10:30 am on Monday, October 16, 2006.

## 3) **Breakfast Buffet**

Exhibitors will be treated to a Breakfast Buffet on Monday, October 16, 2006 prior to the trade show from 8:30 am - 10:30 am in the Arena Room.

## 4) **Exhibitor Booth**

Well Level booths in Scarlet Ballroom have 8 ft. high backwall scarlet and gray drape and 3 ft. high sidewall scarlet and gray drape. Booths will include one 6 ft. skirted table, two chairs and one display sign with company name and booth number. Please contact Ryan Bunner with POSH Event Services, Inc. at (740) 362-0004 should you have any questions regarding the set-up of your booth.

## 5) **Sampling of Alcoholic Beverages**

Exhibitors serving alcoholic beverage samples must purchase alcohol separately, with payment made payable to the Buckeye Hall of Fame Cafe the day of the Expo at a penny over cost. You must bring any mixers that you will need, as well as cups for sampling your product(s), as these will not be provided. Please fax your product orders to the OLBA at (614) 241-2215 by Wednesday, October 4, 2006.

## 6) **Post-Show Entertainment**

Immediately following the trade show from 5:00 pm to 9:00 pm, there will be bartending tricks from the Las Vegas Flair Devils, door prizes given and a musical performance.

## 7) **Ad/Logo in Expo Program**

To have your company's ad/logo included in the Expo program, you must send your camera-ready ad/logo in either a tiff format or jpeg format via e-mail to rdavies@craiggroup.com by Friday, September 1, 2006. Well Level booths receive a business-card size ad, Call Level booths receive a quarter-page ad, Premium Level booths receive a half-page ad, High-End Premium Level and Top Shelf Level booths receive a full-page ad.

## 8) **Door Prizes**

If you plan on donating a door prize, please bring it with you the day of the Expo. A representative will collect them from you during the trade show. Winners will be announced during the post-show entertainment in the Arena Room.

## 9) **Expo Tickets**

As it gets closer to the event, you will receive expo tickets in the mail. We encourage you to give these to people that would be interested in attending for free. Each ticket is a \$25 value.

## 10) **Area Hotels**

Hotels in the area include University Plaza Hotel (614) 267-7461, Holiday Inn on the Lane (614) 294-4848, Fairfield Inn and Suites (614) 267-1111, Hampton Inn (614) 559-2000 and The Varsity Inn (614) 291-2983.